



WILDFIRE RESILIENCY AND TRAINING SUMMIT

SPONSORSHIP OPPORTUNITY

Wildfire Resiliency and Training Summit
April 8-12, 2026 | Victoria, B.C.





SPONSORSHIP OPPORTUNITY

Wildfire Resiliency and Training Summit

April 8-12, 2026 | Victoria, B.C.

EVENT

British Columbia continues to face the realities of a changing wildfire landscape. With wildfire seasons starting earlier, ending later, and affecting communities across the province, the urgency for fire resiliency has never been more pressing. Persistent high temperatures, drought conditions, and other climate change impacts mean that action in fire preparedness is a year-round priority.

In 2026, from April 8 to April 12, more than 700 firefighting professionals, FireSmart experts and Indigenous, municipal, and community leaders will gather in Victoria for the Wildfire Resiliency and Training Summit (WRTS). This annual event will highlight the evolving role of fire on our landscapes and focus on the latest research, technology, and best practices to help communities prepare for the season ahead.

The theme for the event is **Collective Action: Empowering Communities**. The five-day gathering will begin with three days of conference, which includes keynote speakers, expert panels, workshops, and networking opportunities, followed by two days of training for firefighting professionals.

We hope you can join British Columbia's firefighters and FireSmart community as they diligently work towards protecting communities, strengthening resiliency, and reducing the impact of wildfires across the province.

AUDIENCE

Participants attending the event will include key members from First Nations, local governments, fire services, as well as FireSmart representatives, wildfire mitigation specialists, first responders, researchers and wildfire scientists, emergency managers, industry partners, and provincial representatives.

REACH

Through the year-round work carried out by Summit attendees, your sponsorship reach will be amplified as FireSmart action is adopted and promoted by municipalities, First Nations, homeowners, builders, renovation contractors, ranchers, farmers, landscapers, schools, and others to help make communities and homes fire resilient.

The Wildfire Resiliency and Training Summit will provide your organization with unique sponsorship, exhibitor, and networking opportunities to showcase how your products, services, and expertise have a valuable role to play in keeping communities safe and building wildfire resiliency across British Columbia.



SPONSORSHIP OPPORTUNITY

Wildfire Resiliency and Training Summit

April 8-12, 2026 | Victoria, B.C.

THE OPPORTUNITY

For the 2026 WRTS, we are offering a single sponsorship tier and price point. All funds raised through sponsorship will be directed towards the following two initiatives:

- Registration and travel subsidy for individuals who do not have access to existing financial assistance programs (First Nations, students, coordinators, community champions, volunteer firefighters, etc.). The WRTS Planning Committee will oversee the application and review process to determine successful recipients.
- BC Wildland Firefighter Awards: In recognition of the critical role that wildland firefighters play in keeping the province safe, FireSmart BC, the First Nations' Emergency Services Society, and BC Wildfire Service have partnered to create the BC Wildland Firefighter Awards, which will recognize five firefighters (Indigenous and non-Indigenous) at the Summit. Each recipient will receive a personalized award plus a \$1,000 grant towards furthering wildfire resiliency efforts.

2026 WRTS SPONSORSHIP: \$3,000

- Two conference tickets (April 8-10).
- Access to the Conference Networking Social on April 8 and Training Weekend Social on April 11.
- Opportunity to have an exhibitor booth over three days at the Summit (April 8-10) to engage with participants and showcase your business, products, and branded swag.
- Logo placement on event program and signage.
- Logo on sponsor page of the event website.

SECURE YOUR SPONSORSHIP

We welcome the opportunity to partner with you. Start the sponsorship conversation by contacting us at wrts@pacegroup.com.