



BRITISH COLUMBIA  
**FireSmart**<sup>TM</sup>

# **FireSmart<sup>TM</sup> Power Hour**

Tuesday, March 25, 2025



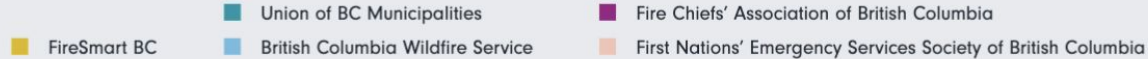
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# Agenda

1. FireSmart BC Program and Resource Updates
2. Plant Program Updates
3. Guest Speaker: Robin Urquhart
4. Q & A



# FireSmart BC Organizational Chart



**Hannah Swift**  
Acting Program Lead  
Victoria, BC



**Karla Hoffman**  
FireSmart  
Landscaping Expert  
Kamloops, BC



**Diana Grabavac**  
Partnership Advisor  
Victoria, BC



**Lucy Grainger**  
Program Advisor  
Vancouver, BC



**Alyssa Christianson**  
Project Manager  
Kamloops, BC



**Unfilled Position**  
FireSmart  
Division Supervisor  
Prince George, BC



**Joel Hamilton**  
Wildfire Mitigation  
Program Lead  
Nelson, BC



**Lynn Eileen**  
BC FireSmart  
Committee Coordinator  
Kelowna, BC



**Jessica Michalofsky**  
FireSmart Project  
Coordinator  
Victoria, BC



**Jei Leigh**  
FireSmart  
Project Coordinator  
Victoria, BC



**Eric McKay**  
FireSmart Research  
Analyst  
Kamloops, BC



**Chido Chinyani**  
FireSmart Project  
Assistant  
Kamloops, BC



**Ryder Mason**  
FireSmart Coordinator  
Kamloops, BC



**Unfilled Position**  
FireSmart  
Education & Outreach  
Sun Peaks, BC



**Helena Marken**  
FireSmart  
Researcher  
Kamloops, BC



**Dan Stevens**  
FireSmart  
Education & Outreach  
Chase, BC



**Malina Garner**  
FireSmart  
Education & Outreach  
Sun Peaks, BC



**Unfilled Position**  
FireSmart  
Education & Outreach



**Ryan Moreside**  
Wildfire Mitigation  
Program Administrative  
Coordinator  
Victoria, BC



**Kate Todoruk**  
Community Outreach  
Coordinator  
Victoria, BC



**Attila Banhegyi**  
Wildfire Mitigation  
Program Technician  
Victoria, BC



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# Program Updates

# LFR of the Month



# LFR of the Month



# WMS of the Month



# Wildfire Resiliency and Training Summit



# Education Program Classroom Contest



**NEW CONTEST**



**Opens: April 10th**  
**Closes: May 8th**



- CFRC: Community FireSmart and Resiliency Collaborative
- Deck Guidance
- Brand Licensing
- Standing Committee on Research
- Courses: Farm and Ranch, Landscaping, LFR Training Course
- Annual Campaign: will be released in May





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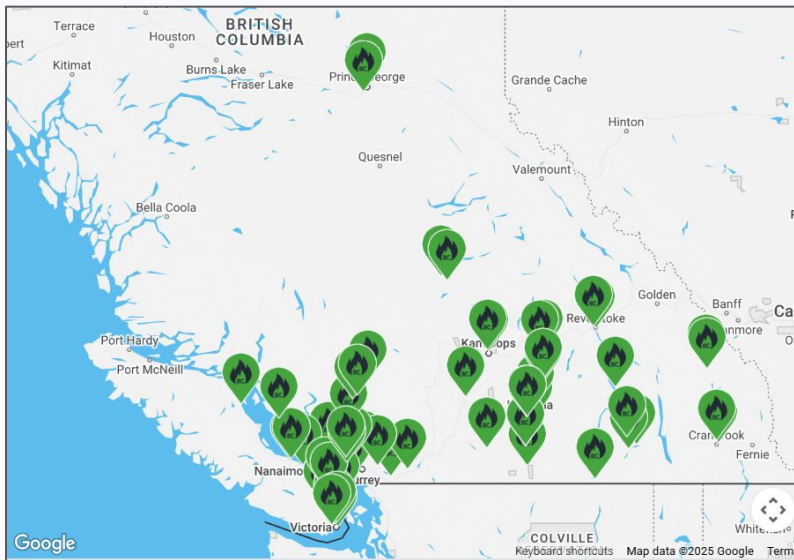
# Plant Program

# 2025 Plant Program Launch



## The Plant Program is Successfully Expanding Across BC

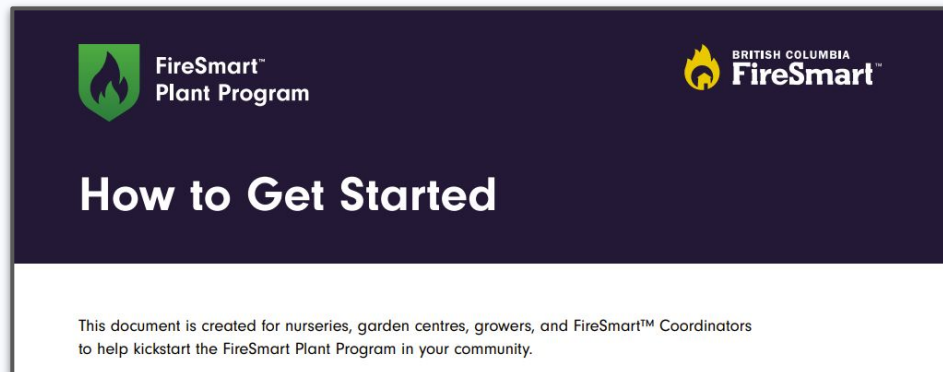
- Pilot began in 2021 with **2 partnering locations**. Ended 2024 season with **57 partnering locations**.
- **Over 50%** of partners are **fully funded and supported** by Local FireSmart Programs.
- Corporate partners now include select **Home Hardware**, **Canadian Tire**, and **Rona** locations across BC.



# What's New in the Plant Program?



- How to Get Started document
- Plant Partnership Form
- Plant Program Stickers

A screenshot of the "Plant Partnership Form" web page. The header includes the "BRITISH COLUMBIA FireSmart" logo and navigation links: "Home", "Tools", "For First Nations & Local Governments", "For Local FireSmart Representatives", and "For Fire Departments". A search icon is in the top right. The main title is "Plant Partnership Form". Below it, a note says: "Please review the [First Steps](#) document prior to completing this application." A form box contains the question: "Are you applying to sign up a Plant Partner, or to renew an existing Partner?" with two radio button options: "Initial application" and "Renewing".

# Plant Partner Outreach and Renewals



- Goal is to strengthen the Plant Program at the community-level by connecting partners with their Local FireSmart Programs for resource and support needs.
- Coordinators and LFRs are encouraged to reach out to new and returning garden centres and submit the Plant Partnership Form to get started.
- Those without allocated funding can request essential Plant Program resources from FireSmart BC at no cost.



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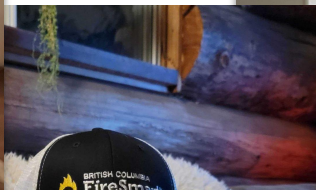
**Guest Speaker: Robin Urquhart**



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**Q&A**

# Animals of FireSmart BC



# Thanks for listening!



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## FireSmart BC Magazine



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