

## **FireSmart™ Power Hour:**

August 28, 2024



## Agenda

- 1. FireSmart BC Program and Resource Updates
- 2. FireSmart Community Funding (UBCM)
- 3. Q&A



### **FireSmart BC Organizational Chart**

Union of BC Municipalities

British Columbia Wildfire Service

- Fire Chiefs' Association of British Columbia
- First Nations' Emergency Services Society of British Columbia



**Hannah Swift** Acting Program Lead Victoria, BC



#### Karla Hoffman

**FireSmart** Landscaping Expert Kamloops, BC



#### Diana Grabavac

Partnership Advisor Victoria, BC



#### **Lucy Grainger**

FireSmart BC

Program Advisor Vancouver, BC



#### Alyssa Christianson

Project Manager Kamloops, BC



#### **Amanda Revnolds**

FireSmart Division Supervisor Prince George, BC



#### **Joel Hamilton**

Wildfire Interface Specialist & Program Lead Nelson, BC



#### Lynn Eileen

BC FireSmart Committee Coordinator Kelowna, BC



#### Brennan Balkovec

**FireSmart** Training Analyst Victoria, BC



### **FireSmart**

Project Coordinator Victoria, BC



#### Eric McKay FireSmart Research

Analyst Kamloops, BC



#### Ryder Mason

FireSmart Coordinator Kamloops, BC



#### Helena Marken

FireSmart Researcher Kamloops, BC



### **Dan Stevens**

FireSmart Education & Outreach Chase, BC



#### Malina Garner

FireSmart Education & Outreach Sun Peaks, BC



#### Ryan Moreside

Home Partners Program Administrative Coordinator Victoria, BC



#### Kate Todoruk Community Outreach

Coordinator Victoria, BC Unfilled position HPP

Technician



## **Program Updates**

### **LFR of the Month**

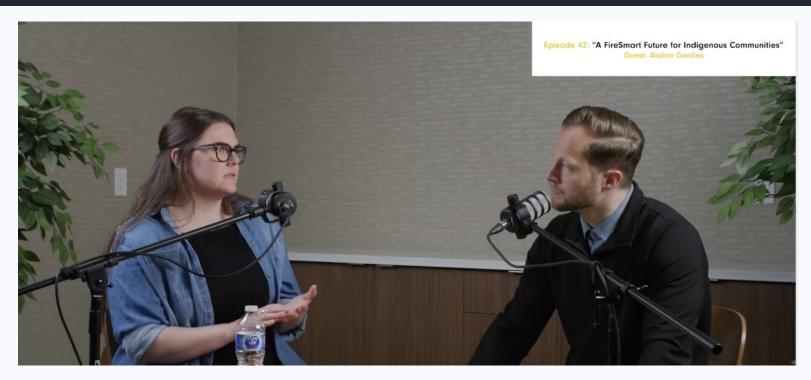






## **Podcast Feature**







## Our Part, Your Part - Campaign Toolkit





#### Resources

#### Campaign resources

- Download all campaign assets
- Campaign Key Messaging
- Campaign Social Media Calendar
   Campaign landing page
- Social Copy

#### Vimeo Links:

- Our Part, Your Part 30s Version
- Our Part, Your Part (Combustibles)
- Our Part, Your Part (Debris)
- Our Part, Your Part (Gutters)

#### About the campaign

#### Do Your Part. Get FireSmart.

The 2024 Spring Campaign highlights the different jobs we all have when it comes to protecting our communities from wildfire. Some jobs are easier than others, but they're all important.

The downloadable campaign resources on this page are designed to help you spread the FireSmart message. We encourage you to use these assets to create your own posters, social media posts, and campaigns.

Should you require assistance or additional information, please reach out to us at <a href="mailto:support@firemsartbc.ca">support@firemsartbc.ca</a>. For general FireSmart brand assets, please see the Brand Toolkit.

FireSmart is a shared responsibility, and we appreciate the efforts everyone is undertaking to help build a more wildfire-resilient province

https://firesmartbc.ca/campaign-toolkit/



## **Education Program Spotlight**





https://firesmartbc.ca/resource/firesmart-bc-education-program/



# Education Program Spotlight - Ron Brent School Feature







## Recent Resource Updates





#### Structure Protection Sprinklers and Water Usage

Download



This quick reference guide was put together for those considering installing their own structure protection sprinkler systems on their homes and property. Installing structure protection sprinklers on your home and property requires knowledge and expertise and is not without risk; FireSmart BC does not recommend that residents and property owners install their own structure protection sprinkler systems. Following FireSmart guidelines and principles around your home and property are the first steps anyone should take before considering a structure protection sprinkler.

# Firewood Shed Guide



## FireSmart Assessment Work Hours Estimate Form – Rebate Program



As part of the Community Resiliency Investment (CRI) program, there is potential for homeowners to be compensated for performing FireSmart activities on residential property or homes.

**Read More** 

#### **FireSmart Critical Infrastructure Guide**



The FireSmart Critical Infrastructure (CI) Hazard
Assessment Form is a numerically ranked process that is
intended for assessing vulnerability of systems, facilities,
technologies, networks, assets and services essential to
the healthy, safety, security or economic well being of
British Columbians and the effective functioning of
government.

Download



## **Library Program**



				Poo	dcast	Magazine	Recognized Neigh	bourhoods	Research	Corner H	ome Partne	s Toolkit
or FireSmart ™	For First Nations & Local Governments	For Local FireSmart Representatives	For Fire Departments				Q	Embe	r's Den	Who We	Are Re	sources

# FireSmart BC Library Program

What is it? A literacy program to help children understand wildfires in British Columbia and how they can help create more resilient communities.

#### Why is it important?

- Wildfires are common in BC
- Many families are affected
- Children need to learn about wildfires



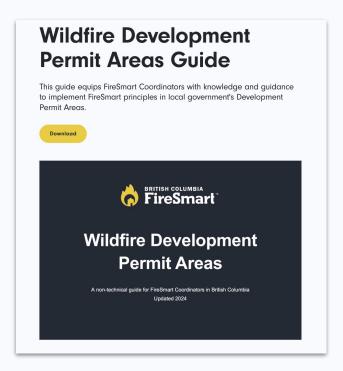


## **Wildfire Development Permit Areas**



# A Non Technical Guide for FireSmart Coordinators

- Released August 2024
- Relevance
- Implementation
- Funding opportunities
- Intended Use





## **Resource Ordering Updates - Coming Soon**



### **New No-Cost Limits for Printed Resources**

- 100x FireSmart BC Bookmarks
- 100x FireSmart BC Children's Ember Bookmarks
- 100x FireSmart BC Landscaping Brochures
- 25x FireSmart BC Begins at Home Guides
- 25x FireSmart BC Landscaping Guides



## **Resource Ordering Updates - Coming Soon**



## **Distribution Centre Victoria (DCV)**







# FireSmart Community Funding UBCM



## Q&A

## Thanks for listening!



Listen to the Get FireSmart Podcast, read the FireSmart BC Magazine, and subscribe to our newsletter!

## FireSmart BC Magazine



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