



BRITISH COLUMBIA

FireSmart™

FireSmart™ Power Hour:

June 26, 2024



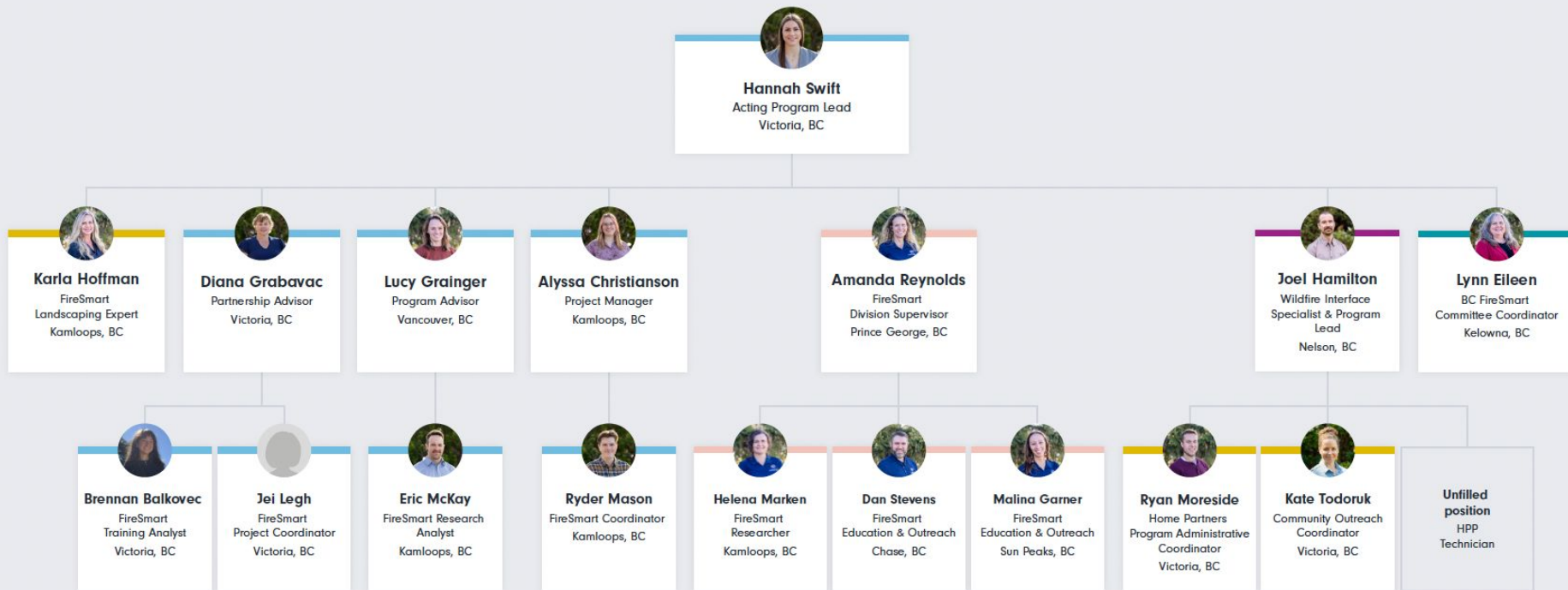
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Agenda

1. FireSmart Team Overview - New Lead Introduction
2. Program Updates
3. Tips & Tricks from FireSmart Coordinators
4. Q & A

FireSmart BC Organizational Chart

- FireSmart BC
- Union of BC Municipalities
- British Columbia Wildfire Service
- Fire Chiefs' Association of British Columbia
- First Nations' Emergency Services Society of British Columbia



Meet Hannah



Hannah Swift (she/her), Acting Program Lead

Passionate about creating and sharing public education campaigns that can help local communities learn about wildfire resilience to prepare for wildfires.

Hannah is grateful to live and work on the sacred homelands of the T'Sou-ke Nation and the Coast Salish peoples.



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Program Updates

LFR of the Month



LFR of the Month



Summit Recap



Lynn Orstad Awards



BC Wildland Firefighter Awards



John Salewski
Guardian Award



Patrick Andrew
Guardian Award



Dr. Sonja Leverkus
Guardian Award



Darryl Adrian
Guardian Award



Chad Desjarlais
Vanguard Award

Podcast Feature



Episode 39: "United Against Wildfire"

Wildfire Community Preparedness Day!



We're Ready, Are You?



We're ready to do our part.

OFFICE OF THE FIRE
COMMISSIONER

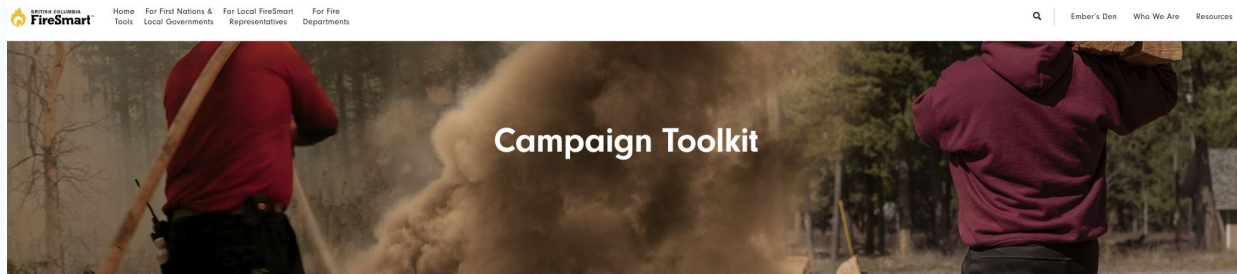
Our Part, Your Part - Annual Campaign



Our Part, Your Part - Annual Campaign



Our Part, Your Part - Campaign Toolkit



Resources

Campaign resources

- [Download all campaign assets](#)
- [Campaign Key Messaging](#)
- [Campaign Social Media Calendar](#)
- [Campaign landing page](#)
- [Social Copy](#)

Vimeo Links:

- [Our Part - Your Part 30s Version](#)
- [Our Part - Your Part \(Combustibles\)](#)
- [Our Part - Your Part \(Debris\)](#)
- [Our Part - Your Part \(Gutters\)](#)

About the campaign

Do Your Part. Get FireSmart.

The 2024 Spring Campaign highlights the different jobs we all have when it comes to protecting our communities from wildfire. Some jobs are easier than others, but they're all important.

The downloadable campaign resources on this page are designed to help you spread the FireSmart message. We encourage you to use these assets to create your own posters, social media posts, and campaigns.

Should you require assistance or additional information, please reach out to us at ggsocoll@firesmartbc.ca. For general FireSmart brand assets, please see the [Brand Toolkit](#).

FireSmart is a shared responsibility, and we appreciate the efforts everyone is undertaking to help build a more wildfire-resilient province.

<https://firesmartbc.ca/campaign-toolkit/>



- Facebook Group Guide
- [Research Corner](#)
- Our Part Your Part Key Messaging Document
- Spring Campaign Launch
- [Printer-friendly HIZ assessment](#)



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Tips & Tricks from FireSmart Coordinators



Leq'a:mel First Nation FireSmart Program



Christina Kelly, ESSD, EMED, SAS, LFR, FSC



Willow Bloomquist Dashwood Fire Department

**Fire Prevention and
Training Officer ~ LFR ~
FireSmart Coordinator**





Q&A

Drop your questions in the chat box!

Thanks for listening!



Listen to the Get FireSmart Podcast, read the FireSmart BC Magazine, and subscribe to our newsletter!

FireSmart BC Magazine



Follow us on Social Media:

