

FireSmart™ Power Hour:

June 26, 2024



Agenda

- 1. FireSmart Team Overview New Lead Introduction
- 2. Program Updates
- 3. Tips & Tricks from FireSmart Coordinators
- 4. Q&A



FireSmart BC Organizational Chart

Union of BC Municipalities

British Columbia Wildfire Service

- Fire Chiefs' Association of British Columbia
- First Nations' Emergency Services Society of British Columbia



Hannah Swift Acting Program Lead Victoria, BC



Karla Hoffman

FireSmart Landscaping Expert Kamloops, BC



Diana Grabavac

Partnership Advisor Victoria, BC



Lucy Grainger

FireSmart BC

Program Advisor Vancouver, BC



Alyssa Christianson

Project Manager Kamloops, BC



Amanda Revnolds

FireSmart Division Supervisor Prince George, BC



Joel Hamilton

Wildfire Interface Specialist & Program Lead Nelson, BC



Lynn Eileen

BC FireSmart Committee Coordinator Kelowna, BC



Brennan Balkovec

FireSmart Training Analyst Victoria, BC



FireSmart

Project Coordinator Victoria, BC



Eric McKay FireSmart Research

Analyst Kamloops, BC



Ryder Mason

FireSmart Coordinator Kamloops, BC



Helena Marken

FireSmart Researcher Kamloops, BC



Dan Stevens

FireSmart Education & Outreach Chase, BC



Malina Garner

FireSmart Education & Outreach Sun Peaks, BC



Ryan Moreside

Home Partners Program Administrative Coordinator Victoria, BC



Kate Todoruk Community Outreach

Coordinator Victoria, BC Unfilled position HPP

Technician

Meet Hannah





Hannah Swift (she/her), Acting Program Lead

Passionate about creating and sharing public education campaigns that can help local communities learn about wildfire resilience to prepare for wildfires.

Hannah is grateful to live and work on the sacred homelands of the T'Sou-ke Nation and the Coast Salish peoples.





Program Updates

LFR of the Month









LFR of the Month



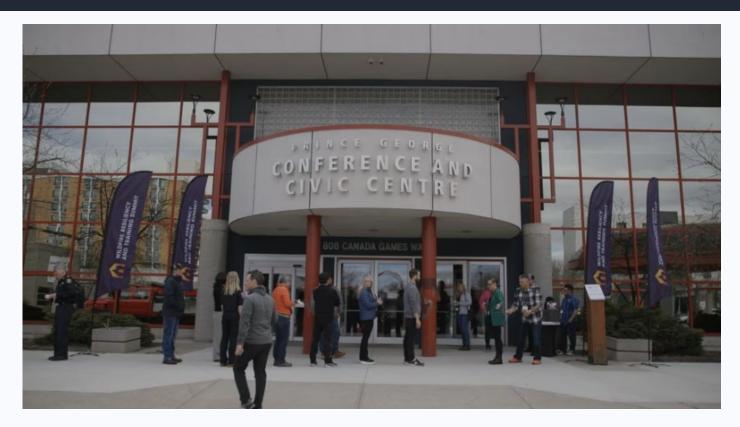






Summit Recap







Lynn Orstad Awards









BC Wildland Firefighter Awards





John Salewski Guardian Award



Patrick Andrew Guardian Award



Chad Desjarlais

Darryl Adrian Guardian Award





Podcast Feature





BRITISH COLUMBIA
FireSmart™

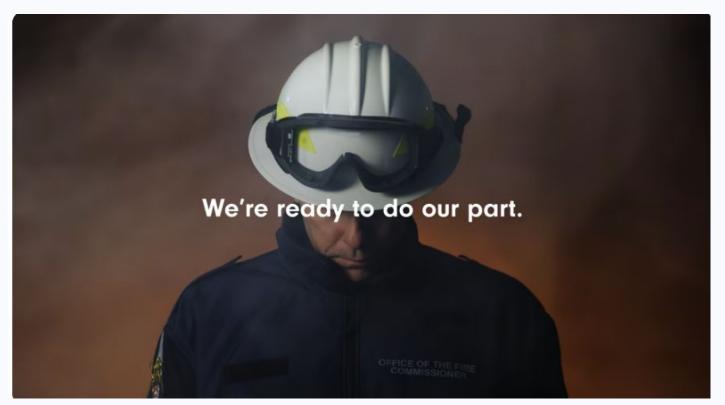
Wildfire Community Preparedness Day!





We're Ready, Are You?

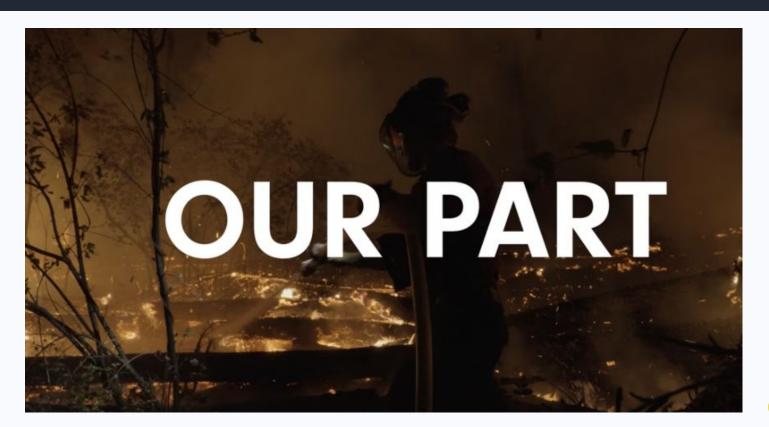






Our Part, Your Part - Annual Campaign







Our Part, Your Part - Annual Campaign









Our Part, Your Part - Campaign Toolkit





Resources

Campaign resources

- Download all campaign assets
- Campaign Key Messaging
- Campaign Social Media Calendar
 Campaign landing page
- Social Copy

Vimeo Links:

- Our Part, Your Part 30s Version
- Our Part, Your Part (Combustibles)
- Our Part, Your Part (Debris)
- Our Part, Your Part (Gutters)

About the campaign

Do Your Part. Get FireSmart.

The 2024 Spring Campaign highlights the different jobs we all have when it comes to protecting our communities from wildfire. Some jobs are easier than others, but they're all important.

The downloadable campaign resources on this page are designed to help you spread the FireSmart message. We encourage you to use these assets to create your own posters, social media posts, and campaigns.

Should you require assistance or additional information, please reach out to us at support@firemsartbs.ca. For general FireSmart brand assets, please see the Brand Toolkit.

FireSmart is a shared responsibility, and we appreciate the efforts everyone is undertaking to help build a more wildfire-resilient province

https://firesmartbc.ca/campaign-toolkit/



Recent Resource Updates



- Facebook Group Guide
- Research Corner
- Our Part Your Part Key Messaging Document
- Spring Campaign Launch
- Printer-friendly HIZ assessment





Tips & Tricks from FireSmart Coordinators



Leq'á:mel First Nation FireSmart Program









Willow Bloomquist Dashwood Fire Department

Fire Prevention and Training Officer ~ LFR ~ FireSmart Coordinator

FireSmart Power Hour



Q&A

Drop your questions in the chat box!



Thanks for listening!



Listen to the Get FireSmart Podcast, read the FireSmart BC Magazine, and subscribe to our newsletter!

FireSmart BC Magazine



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