

### **FireSmart™ Power Hour:**

2023 Recap & 2024 Outlook

December 13th, 2023



# **Agenda**

- 1. 2023 Recap
- 2. 2024 Outlook
- 3. CRI Funding
- 4. FNESS Team Expansion (ISC Funding and Updated Guide)
- 5. Resource Update Review
- 6. Program Update



# 2023 Recap

### 2023 Recap





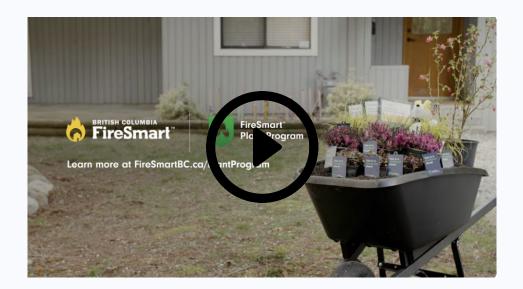
#### **WCPD 2023**

On May 6th members of the Cariboo Fire Centre, Central Zone, and Quesnel Zone participated in an Open house at the Cariboo Fire Centre. Two local fire departments joined and hosted a BBQ and we opened our doors to over 250 members of the community.



### The FireSmart Plant Program returned for another great year

- 50+ garden centre locations across BC featured FireSmart plants and signage
- Participants were provided with expanded training videos and materials
- Our first Plant Program campaign was launched in April 2023







# The first annual Wildfire Resiliency and Training Summit was a huge success!

- 5 day event combining the FireSmart Conference and WUI Symposium
- 700+ attendees over a 5 day event
- World class speakers from CAL FIRE, Country Fire Authority (Australia)
- Launch of the first annual Lynn Orstad Award (Women in Wildfire Resiliency)



















# The FireSmart BC Spring Campaign was our largest and most successful to date

- Over 20M combined impressions across TV, Billboard, Radio, Digital
- Significant increases in web traffic and social media engagement over previous years
- Increased focused on rural/remote communities and grassroots engagement
- "Everyday Chores Make Everyday Heroes" messaging







### The "Everyday Heroes" Campaign

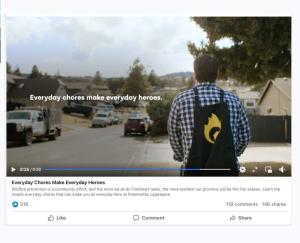
















### We launched the new FireSmart BC Education Program

- An all-in-one teaching resource to introduce students K-12 to FireSmart concepts
- Lessons utilize modern learning methods and prioritize both representation and inclusion
- Rollout is underway, attending Pro D days and engaging our FireSmart network to spread the word











https://firesmartbc.ca/educationprogram/



# The FireSmart program and network of individuals has continued to grow and expand

- FireSmart BC now has
  - 50+ FireSmart Coordinators
  - 1106 Trained LFRs
  - 205 Recognized Neighbourhoods
  - 70+ Home Partners participants
  - 150 Wildfire Mitigation Specialists (additional 80 pending)
  - Over 700 Assessments delivered (in 2023)
    - 532 in the past summer months



# We're keeping up with growing demand of the program by building our internal team.

- Multiple new positions added this year
- Increasing capacity to serve key areas: Partnerships, Outreach, Home Partners,
   Education, Research
- Annual planning took place in Kamloops October 2023

#### **BC FireSmart Committee Members**



Ministry of Emergency

Management and Climate Readiness (EMCR)

Ministry of Forests -

Regional Operations





## 2024 Outlook

### **Current and Upcoming Priorities**



#### **Current:**

- 2024 work planning
- New team hiring/onboarding
- Wildfire season fallout
- Digital platform development & Home Partners Program turnover

### **Upcoming:**

- Post-fire examination report: Shuswap and West Kelowna fires
- Summit 2024 Prince George, BC April 20-24, 2024
- LFR Workshop course development
- Improved focus on builders, DPAs, landscapers, and hardware centres



# **CRI Funding**Jonas Woodrow, UBCM

### **CRI Funding**



#### **CRI** Resources:

https://www.ubcm.ca/cri

https://www.ubcm.ca/cri/firesmart-community-funding-supports cri@ubcm.ca - FireSmart Community Funding and Supports & CRI questions

**2024 Program and Application Guide** 





# First Nations' Emergency Services Society of BC (FNESS)

(ISC Funding, Supports, Outreach)



### **Supporting First Nations Communities with FireSmart**



#### **OUR MISSION**

FNESS serves First Nations in developing and sustaining safer and healthier communities through:

- Emergency planning, training, response and recovery
- Fire training, education and prevention
- Forest Fuel and Wildfire Management
- Leadership and collaborative relationships

#### **OUR VISION**

Safe and Healthy First Nation Communities

#### WHAT WE DO

- Guidance on FireSmart BC resources and programing
- Work with the FNESS Mitigation Specialist/Liaison and First Nation communities in accessing funding through the Community Resiliency Investment (CRI) or the FNESS-Indigenous Services Canada (ISC) On-reserve FireSmart Program.
- Suggestions on ensuring First Nation perspective and input are included in the FireSmart program.
- Support for local FireSmart positions working for First Nations in BC.
- Support for research projects within a community, or to serve a community.
- Implementation of the FireSmart BC Home Partners Program in communities.
- FireSmart Training/Mentoring to FireSmart staff positions
- Deliver FireSmart Education Presentations
- Participate in FireSmart Community events



Email: firesmart@fness.bc.ca

### **FNESS FireSmart in Action**





### ISC Funding & Updated Guide

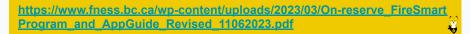


### Indigenous Services Canada On-Reserve FireSmart Program

The FNESS - ISC On-reserve FireSmart program is designed to support Indigenous communities in building wildfire resiliency through implementation of various FireSmart activities which include:

- → FireSmart home and community assessments
- → Education, training, and outreach
- → FireSmart staff positions
- → Fire resilient firewood structures
- → Vegetation management
- → Purchase of hand and power tools
- Equipment rental
- → Continuing mitigation
- → Animal grazing









## **Resource Updates**

### Recent Resource Updates



- → Community Poster (Fillable)
- → FireSmart Assessment FlowChart
- → Checklist for CRI requirement for a Fuel Management Prescription
- → Home Ignition Zone Self Assessment
- → Home Ignition Zone LFR Assessment
- → Culturally Significant Sites and Green Spaces Guide & Assessment



### Coming soon!











### Recent Resource Updates



#### Mulch Guide

When it comes to wildfire resilience, not all mulches are created equal. That's why we created a mulch guide to make it easy for you to select fire-resistant materials for your garden and other areas around your property.

#### Risk colour legend

- Very low risk
- Low risk
- Moderate Risk
- High Risk
- Extremely High Risk

#### Note:

The levels of risk are based on the combined results from research regarding ignition probability, flame height, rate of spread, and temperature.

The inorganic materials noted in this guide will not burn, though combustible materials such as leaves could accumulate on the surface and ignite.

		Hor	Home ignition zones		
	Mulch materials	Immediate (0-1.5m)	Intermediate (1.5m-10m)	Extended (10-30m)	
Inorganic	Rock, gravel, shale, stone, lava, etc.				
Organic	Mature compost				
	Composted Bark/Wood				
	Mature Bark Nuggets				
	Medium Bark Mulch				
	Raw Wood Chips				
	Pine Needles				
	Shredded Cedar				
	Shredded Rubber				



### Recent Resource Updates





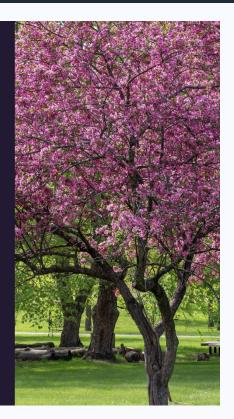
### **FireSmart BC**

**Lower Risk Plants for** 

- Hedges
- Privacy
- Screening











# **Program Updates**

### **2024 Summit**







### **LFR of the Month**



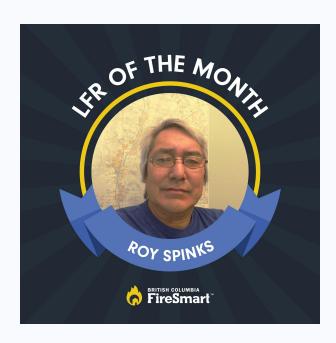


Len Youden Columbia Shuswap Regional District



### **LFR of the Month**



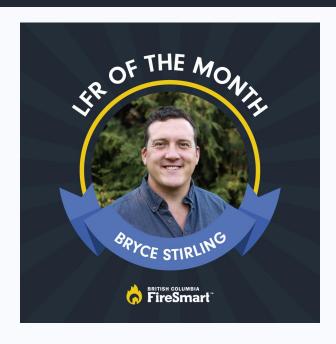


Roy Spinks
Lytton, Lytton First Nation, Village of Lytton & TNRD



### **LFR of the Month**





Bryce Stirling West Kelowna



### **Education Program**











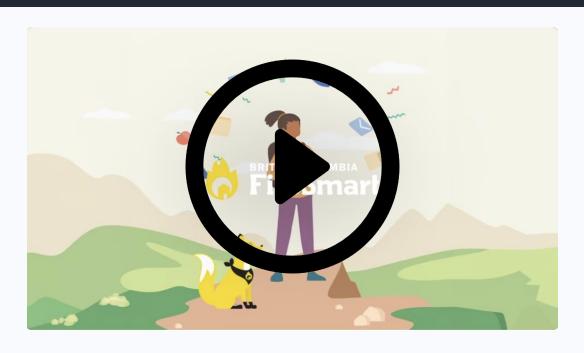


https://firesmartbc.ca/educationprogram/



### **Education Program**





firesmartbc.ca/educationprogram



### **Education Program**





#### **FireSmart Coordinator School Visits**

Assembly or Classroom Presentations w/ Ember the FireSmart Fox

### **Education Program Toolkit Available!**

https://firesmartbc.ca/resources-lfr-portal/education/ Password is FireSmart2020

education@firesmartbc.ca



### **Lynn Orstad Award**





https://firesmartbc.ca/lynnorstadaward/nominate/



### **Community Forum Evaluation**



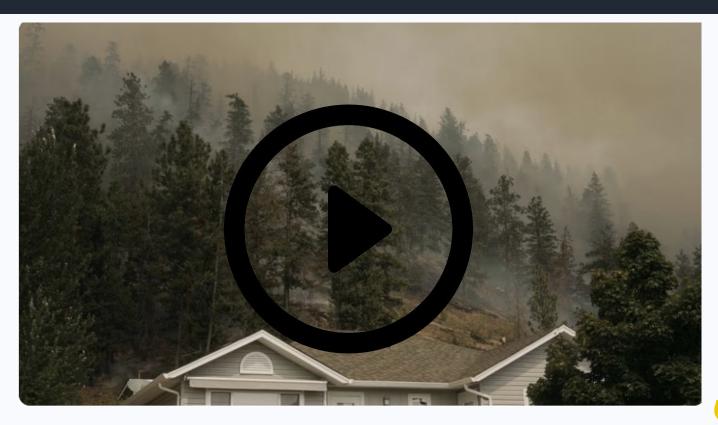


https://www.surveymonkey.com/r/firesmart community forum feedback



### **Video Feature - West Kelowna**







### **Podcast Feature**



# The Get FireSmart Podcast

Episode 34

The Digital Transformation of Fire Safety Education

**Guest: Christina Hanger** 





### FireSmart BC Updates



Listen to the Get FireSmart Podcast, read the FireSmart BC Magazine, and subscribe to our newsletter!

## FireSmart BC Magazine



Follow us on Social Media:











### FireSmart Power Hour - Get Involved!



- FireSmart is shared responsibility, so is spreading the word.
- Participation from our partners is key to making BC FireSmart and we appreciate all that you do!
- Try out some of our new resources on the LFR Den, connect with other coordinators and program managers, and share your FireSmart success stories with us.

**Questions? Contact support@firesmartbc.ca** 



### **FireSmart Power Hour**



# Q&A

Drop your questions in the chat box!

