

FireSmart™ Power Hour:

HPP Spotlight & 2024 CRI Highlights

July 12th, 2023



Agenda

- 1. Provincial Update
- 2. LFR of Month
- 3. Home Partners Program Spotlight
- 4. 2024 Community Funding and Supports Highlights with UBCM



Provincial Update





Rachel Woodhurst

A/Program Lead & Chair, BC FireSmart Committee



Amanda Reynolds
Provincial FireSmart Coordinator, First Nations Emergency
Services Society (FNESS)



Joel Hamilton

Home Partners Program Lead, FireSmart BC

Fire Chiefs Association of BC (FCABC)







Janet Ford
FireSmart Coordinator, FireSmart BC



Lynn Eileen BC FireSmart Committee Coordinator, UBCM



Helena Marken FireSmart Research Analyst, FireSmart BC







Karla Hoffman
FireSmart Landscaping Expert



Ryan Moreside Home Partners Program Administrative Coordinator



Brennan Balkovec FireSmart Training Analyst







Deanne Suddaby
FireSmart Program Advisor



Zach LaRue FireSmart Administrator



National and Provincial Updates



Nationally

- Updated HIZ Assessment
- Indigenous Fire Stewardship Knowledge Product
- Hiring a FSC Program Coordinator
- Text Scam

Provincially

- FireSmart Program Lead and Chair of the BCFSC
- FNESS (FireSmart) Hiring of three positions
- FCNRP
- WCPD

Canadian Interagency Forest Fire Centre has sent you 150,00\$ in compensation following the forest fire in your area. Visit: ciffc-etransfer.net

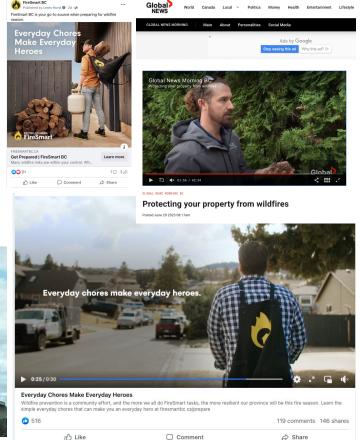




Spring Campaign - Everyday Heroes



- 20M Impressions to Date (TV, Radio, Billboard, Digital)
- 50,000+ Visits to our website
- 4,600 downloads/visits of the FireSmart Begins at Home Guide
- Variety of media targeting high risk class communities in both higher density and rural/remote areas

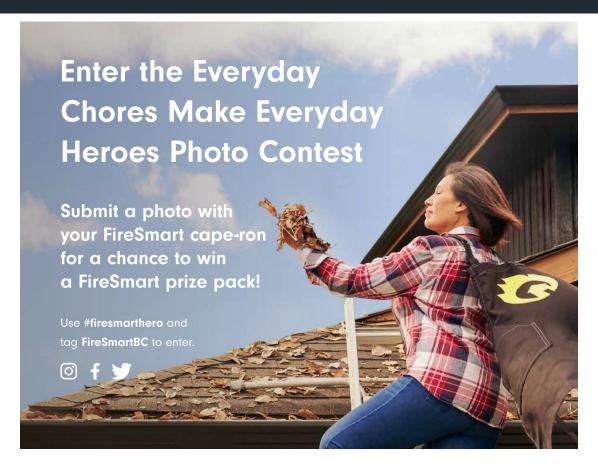






Spring Campaign - Everyday Heroes











Diana Hoggard Ashcroft







Robin Strong
Squamish-Lillooot Pogional District



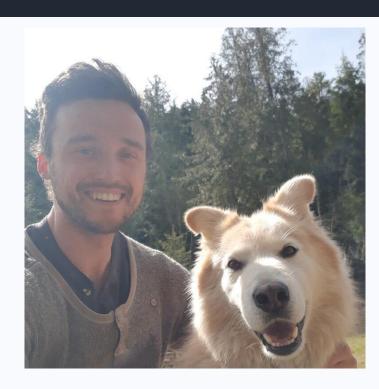




Brooklyn Craig







Garrett Fishlock

Pagional District of Contral Kootonay



Lynn Orstad Award Recipients





Erin Robinson

Forestry Initiatives Manager, City of Quesnel



Brittany Seibert

Emergency Program Coordinator, City of Penticton



Deanne Suddaby

FireSmart Program Advisor



Community Forum



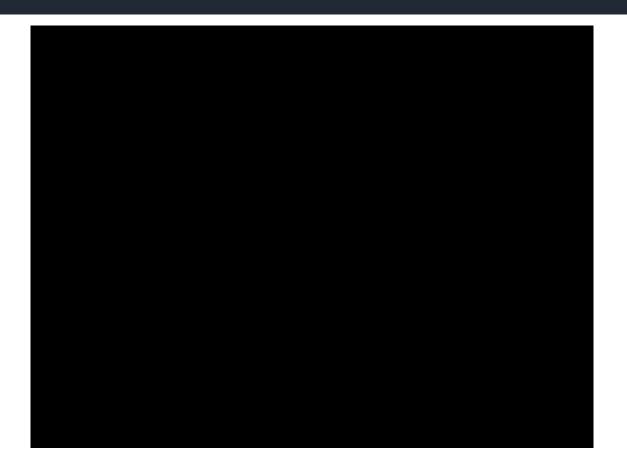


https://firesmartbc.ca/community-forum/



Video Feature







FireSmart BC Updates



Listen to the Get FireSmart Podcast, read the FireSmart BC Magazine, and subscribe to our newsletter!

FireSmart BC Magazine



Follow us on Social Media:













Home Partners Program Ryan Moreside

What is The Home Partners Program







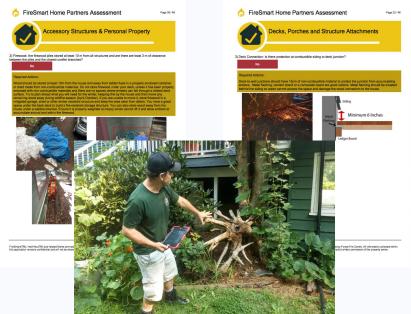
- Collaboration between FireSmart Canada (CIFFC), FireSmart BC, provincial governments, local governments, Indigenous communities, the private sector and homeowners in Canada.
- Engage homeowners in voluntary wildfire mitigation
- Property-specific recommendations that address a homeowners unique risk.
- Wildfire Mitigation Specialists (WMS)
- When a property owner meets all mitigation criteria they will receive a "mitigation certificate" confirming that they have met the FireSmart best practices on their property.

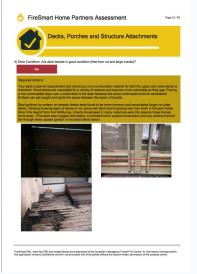


Home Partners Program Process











Home Partners Program Process









Benefits Of The Home Partners Program



- First and foremost: Reduces loss
- Free, voluntary, and quick
- Rebates and Insurance incentives
- Leads to overall community involvement and FireSmart at different scales.





How To Get Involved



- Apply for the HPP funding in the CRI grant for your First Nation, local authority, municipality, or regional district.
- Train Wildfire Mitigation Specialists (WMS course)
- Reach out to Joel Hamilton (Provincial Coordinator) or myself.

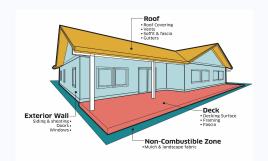
homepartners@firesmartbc.ca
hpp.admin@firesmartbc.ca





Where The Program Is Going?







- Influence on National and Provincial Building Codes
- Natural Resources Canada WUI Guidelines
- Builders, planners, landscapers, realtors & agents

















2024 FireSmart Community Funding and Supports UBCM

FireSmart Power Hour - Get Involved!



- FireSmart is shared responsibility, so is spreading the word.
- Participation from our partners is key to making BC FireSmart and we appreciate all that you do!
- Try out some of our new resources on the LFR Den, connect with other coordinators and program managers, and share your FireSmart success stories with us.



FireSmart Power Hour



Q&A

Drop your questions in the chat box!

