

How to Get Started

This document is created for nurseries, garden centres, growers, and FireSmart™ Coordinators to help kickstart the FireSmart Plant Program in your community.

Step 1: Funding

FireSmart Coordinators can apply for funding for the FireSmart Plant Program through their local participating Regional Districts, First Nations, or Municipality in conjunction with the [Community Resiliency Investment Program \(CRI\)](#). CRI allows the use of funding to purchase physical materials delivered to the nursery, such as plant tags and larger advertising materials, with surplus funds going towards engagement activities on location.

If you are a garden centre or nursery, please reach out to FireSmart BC and we will connect with your local FireSmart Coordinator to discuss funding opportunities.

If you participated in this program in years past, the materials remain the same. Please connect with landscaping@firesmartbc.ca if you are in need of more tags or promotional items.





Step 2: Connect with FireSmart BC

To help make your local program successful, let us know which retailers are participating. To connect with us, please email: landscaping@firesmartbc.ca.

With this information we will:

- Contact the outlet to discuss their participation and request their logo and location information to the FireSmart BC website on our [Plant Program webpage](#)
- Provide opportunities for exposure on FireSmart BC social media posts
- Email you program updates and training materials which can also be located on the [Plant Program page of the FireSmart BC website](#)

Step 3: Ordering Promotional Materials (FireSmart Coordinators)

FireSmart Coordinators can order promotional materials for their local registered participants through the [FireSmart BC Promotional and Event Catalogue](#). This catalogue details how to connect with King's Printer (formerly Queen's Printer) to complete an order and obtain information on pricing. Materials will be shipped directly to the location of your choice. For landscaping guides, and other free printed materials, please visit the [Resource Ordering Form](#).

Step 4: Engagement

Nurseries and garden centres are a great place to host FireSmart information booths or community events, work with your local FireSmart Coordinator, Local FireSmart Representative (LFR) or Fire Center to see if they have the availability to facilitate such events.

We can't wait to see the way your program blooms! Share your photos with landscaping@firesmartbc.ca! We may use these on our website and social media posts. We want to celebrate your successes and share with others the great work being done in your local community to support wildfire resiliency.